

College of Business and Entrepreneurship

DEPARTMENTS

Economics, Finance and Accounting
Informatics
Management
Applied Business Studies

DEPARTMENT LEADERSHIP

Muhammad Chishty Dean
Jessica Heronemus Director, Assessment
and Articulation
Dosse Toulaboe Economics, Finance
and Accounting, Chair
Melissa Hunsicker- Informatics, Chair
Walburn
Rick Edgeman Management, Chair
Stacey Smith Applied Business
Studies, Chair

MISSION STATEMENT

The Fort Hays State University College of Business and Entrepreneurship offers highly engaging educational experiences, preparing and supporting our students and alumni for professional success in a dynamic, global environment. Our focus is on instructional excellence, supported by faculty and student research; and the College provides service that benefits the university, our disciplines, and the greater community.

VISION STATEMENT

The College of Business and Entrepreneurship engages and educates quality students with a world-class business education.

Our students are thoughtful, entrepreneurial leaders, both professionally and in their communities.

For updated information, see our website at www.fhsu.edu/cob/

Innovation and Entrepreneurship

The Fort Hays State University College of Business and Entrepreneurship (COBE) characterizes itself as an organization continually innovating to improve the quality and strategic scope of its activities. Its own culture and activities are entrepreneurial. It provides entrepreneurship programming and curricular offerings to supplement both business and non-business degrees.

Instructional Engagement

Inspired by the university tag line, "Forward Thinking, World Ready," COBE provides teaching excellence at the undergraduate and master's educational levels. In addition, COBE offers executive and professional development. It provides these services in both face-to-face and distance learning environments. Faculty are passionate about teaching and are proud of connecting with students.

Our faculty members teach students through both established and innovative techniques in classrooms, labs, internships/coops, and distance learning. They do so in classes small enough to encourage faculty/student interaction. Faculty members engage students through service learning, and co-curricular activities such as student organizations, learning communities, competitions, study abroad programs, and one-on-one interactions, including regular office hours, as well as undergraduate and graduate research.

Instruction is provided primarily by full-time faculty using technology-rich campus facilities and distance learning tools. Teaching excellence is achieved through deployment of qualified faculty members who bring their initial expertise as well as on-going scholarly and professional experiences to instruction.

Service and Community Engagement

The college and university offer several programs serving the academic and professional community as well as contributing to economic development. These include, but are not limited to: the Fort Hays State University Management Development Center, Fort Hays State University Small Business Development Center, Center for Economic Education, the Information Enterprise Institute, the Dane G. Hansen Scholarship Hall, *Symposium of International & Interdisciplinary Research* and the *Journal of International & Interdisciplinary Research*.

Service Area and Student Populations

Kansas and the surrounding states are the primary target markets for the college's on-campus education while off-campus or virtual students are served worldwide. This recognizes the mission driven approach to serving the residents of the institution's large, but lightly populated geographic Great Plains service area. It also takes a market smart approach, serving vital key constituencies such as members of the U.S. military, domestic distance learning students from across America, and complementary international markets with the college's programs. A substantial portion of the university's domestic and international enrollment consists of first generation students.

College of Business and Entrepreneurship

Center for Economic Education

The Center for Economic Education presents economics workshops, seminars, and other programs for elementary and secondary school teachers in all academic disciplines from K-12 so the teachers can then integrate and infuse economics principles, concepts, and reasoning into their curriculum. The Center serves teachers in the western half of the state.

College of Business and Entrepreneurship Dean's Executive Advisory Council (DEAC)

DEAC members identify opportunities for partnerships between the College of Business and Entrepreneurship and the business community through activities such as:

- Developing student internships and employment opportunities,
 - Exploring faculty and student consulting opportunities,
 - Involving faculty members in practical business problems through the Management Development Center and the Small Business Development Center,
 - Arranging for guest speakers from industry and other types of student-business interactions,
 - Supporting outreach and funding operations, and
- Bringing students into direct contact with business leaders (e.g., mentoring relationships, sponsoring business lunches, etc.).

College of Business and Entrepreneurship Student Advisory Council (COBESAC)

The COBESAC serves as a liaison between the students, the administration, and the faculty of the College of Business and Entrepreneurship by coordinating student activities within the COBE. It is the voice of the student body and has the responsibility of creating and implementing programs of value to all Business and Entrepreneurship students.

The Student Advisory Council will:

- Provide an open forum for innovation and changes at the COBE;
- Enhance the visibility and augment the reputation of the COBE on campus and in the community;
- Be a supporting resource for prospective and incoming students; and

Take a leadership role in activities that recognize Business and Entrepreneurship student achievements and promote the College of Business and Entrepreneurship.

Management Development Center (MDC)

The MDC is the executive education component linking Fort Hays State University's College of Business and Entrepreneurship and the served constituents. We are dedicated to providing clients with:

- High-quality business, management, and leadership training programs to enhance professional and organizational effectiveness;
 - Result-oriented consulting services to help address the changing nature of the market place more successfully;
 - A setting to build contacts with high-performing professionals and organizations; and
- Resources of the university and its faculty, scholars, and practitioners in designing and facilitating training activities that brings value to people and organizations.

Kansas Small Business Development Center (KSBDC)-Regional Center in Hays

The KSBDC is a service of the College of Business and Entrepreneurship at Fort Hays State University that provides management assistance to the small business community. The KSBDC provides individual, confidential assistance and seminars on small business topics. It is our goal to help you run the most profitable business possible.

The KSBDC is partially funded by the U.S. Small Business Administration (SBA) and the Kansas Department of Commerce (KDOC). SBA and KDOC funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. The partnership program is with the U.S. Small Business Administration and the Kansas Department of Commerce and Housing.

Scholarships for College of Business and Entrepreneurship Students

Individuals, businesses, and professional organizations contribute annually to support scholarships for worthy students majoring in programs offered by the College of Business and Entrepreneurship. Annual scholarship award ceremonies distribute scholarships and fellowships to undergraduate and graduate students.

Transfer Policy for Transfer of Community College Credits

A large number of students transfer each year into the programs offered by the College of Business and Entrepreneurship. For this reason, each year the various departments of the college prepare course transfer equivalency statements which are distributed to appropriate community colleges located in the FHSU service area. Students entering community colleges as freshmen and subsequently transferring into

College of Business and Entrepreneurship

a College of Business and Entrepreneurship academic program will be allowed to transfer the following courses toward a major:

Course Hours

ACCT 203 Principles of Accounting I and	
ACCT 204 Principles of Accounting II	6
GBUS 204 Business Law I	3
MATH 250 Elements of Statistics	3
MATH 331 Calculus Methods	3
MIS 101 Introduction to Computer Information Systems	3
ECON 201 Principles of Economics: Micro and	
ECON 202 Principles of Economics: Macro	6

In conjunction with this policy, and consistent with the Association to Advance Collegiate Schools of Business (AACSB) International guidelines, the college will follow a validation procedure for certain upper-division courses. These courses are: BCOM 301 Business Communication; MKT 301 Marketing Principles; MGT 301 Management Principles; ACCT 305 Intermediate Accounting I; and FIN 305 Managerial Finance. Business courses other than those noted above will generally be acceptable for elective credit only. Specific transfer and articulation agreements take precedence over this transfer policy.

Students planning to transfer into programs offered by the college should check with the departmental chairs for transfer policy information.

Transfer Policy for Students Seeking Degrees in the College of Business and Entrepreneurship

It is a College of Business and Entrepreneurship requirement that at least 50% of the business credit hours required for the business degree be earned at FHSU. Transcript analysts from the Registrar's Office will monitor this standard to ensure compliance.

Second Degrees

Students who wish to obtain a second degree in business (BBA) from FHSU and already have a degree in business from a regionally accredited American university may have the FHSU Business Core requirements waived by the department chair associated with the major for the second degree. The department chair may waive all or part of the business core requirements depending on coursework needed for the specific major. Other university requirements for a second degree do not change.

Professional Pathways in the College of Arts and Sciences: The College of Business and Entrepreneurship MBA Option

A special cooperative program for undergraduates in the

College of Arts and Sciences is available for those students interested in pursuing a Master of Business Administration degree. Under this program, College of Arts and Sciences students will be prepared to begin the MBA program without additional foundation courses. This joint program gives students the advantage of a solid liberal arts undergraduate education and the excellent employment prospects of a degree in business. A student will take the following courses in the College of Business and Entrepreneurship as part of an undergraduate program:

¹ ACCT 203 Principles of Accounting I	3
¹ ACCT 204 Principles of Accounting II	3
¹ FIN 305 Managerial Finance	3
¹ MGT 301 Management Principles	3
¹ MKT 301 Marketing Principles	3
¹ & ² MATH 250 Elements of Statistics	3
¹ & ² ECON 201 Principles of Economics: Micro	3
¹ & ² ECON 202 Principles of Economics: Macro	3

¹Courses are part of the minor in Business Administration.

²Courses can be used to fulfill requirements in General Education. BCOM 301 Business Communications, GBUS 204 Business Law I, and MATH 331 Calculus Methods are recommended as electives. Upon successful completion of this program, a student will have a minor in Business Administration and the necessary pre-requisites completed to finish an MBA in two years.

Participation in this program does not imply automatic admission to the MBA program. Regular application procedures are required and existing admission criteria must be met. Students should plan to submit application materials to the graduate business programs in the College of Business and Entrepreneurship during their senior year and take the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) prior to submitting their applications. Application materials for graduate business programs are available through the Director of Graduate Programs for the College of Business and Entrepreneurship.