

BUSINESS | MASTER OF BUSINESS ADMINISTRATION (GENERAL)

The Master of Business Administration is a professional degree program for individuals with an undergraduate degree in any major. Its purpose is to prepare students for advancement into higher levels of management in their chosen fields. The program emphasizes management and administration in a rapidly changing environment. The MBA is designed to enhance competency in the functional areas of business administration by providing graduates with skills and perspectives needed for success.

Multiple instructional techniques are used in the MBA program, including case analyses, field studies, small group projects, research and analysis papers, problem solving, and computer applications. The development of oral and written communication skills is fostered.

Program Overview

Code	Title	Hours
MBA Core		24
Concentration Core		9
Total Hours		33

All MBA program options require the following core courses, in addition to specified concentration courses:

Program Summary

Code	Title	Hours
MBA Core		24
Concentration Core		9
Total Hours		33

All MBA program options require the following core courses, in addition to specified concentration courses:

Code	Title	Hours
MBA Core Requirements		
MBA 811	Advanced Managerial Accounting	3
MBA 812	Marketing Management	3
MBA 813	Information Systems for Management	3
MBA 814	Business Research and Quantitative Methods	3
MBA 815	Managerial Economics: Theory and Application	3
MBA 816	Advanced Corporate Finance	3
MBA 817	Strategic Management	3
MBA 831	Organizational Behavior in a Global Context	3
Total Hours		24

Master of Business Administration Concentrations

General MBA

("no concentration" - choose any nine credits from the MBA concentration courses in consultation with your advisor)

Code	Title	Hours
Accounting Concentration		
ACCT 601G	Advanced Accounting	3
ACCT 610G	Advanced Tax Procedure	3
ACCT 608G	CPA Problems	3
Total Hours		9

Code	Title	Hours
Agribusiness		
AGRI 820	Agricultural Risk Management	3
AGRI 850	Strategic Planning in Agricultural Business	3
AGRI 860	Organizational Behavior in Agricultural Business	3
Total Hours		9

Code	Title	Hours
Corporate Communication		
BCOM 601G	Managerial Communication	3
Select six credit hours from the following:		6
BCOM 673G	Problems in Business Communication ¹	
BCOM 690G	Advanced Professional Development	
BCOM 692G	Managerial Reports and Presentations	
BCOM 695G	Corporate Communication Strategy	
Total Hours		9

¹ Only 3 units may be counted from BCOM 673G - Problems in Business Communication

Code	Title	Hours
Digital Marketing		
Select three courses from the following:		9
MKT 602G	Integrated Marketing Communications	
MKT 609G	Digital Marketing	
MKT 610G	Social Media Marketing	
MKT 611G	Social Media Marketing Content and Analytics	
Total Hours		9

Code	Title	Hours
Finance		
ECON 640G	Money and Banking	3
FIN 641G	Financial Markets and Institutions	3
FIN 645G	International Finance	3
Total Hours		9

Code	Title	Hours
Healthcare Management		
Select three courses from the following:		9
NURS 861	Complexity in Health Care Organizations	

NURS 862	Admin Mgt in Health Care Organizations	
HHP 610	Global Health	
HHP 630	Administration in Health Care	
HHP 625	Legal Issues in Health Care	
HHP 811	Health Promotion Programming	

Total Hours 9

Code	Title	Hours
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Health and Human Performance/Sports Management

HHP 655G	Sport Planning and Promotion	3
HHP 855	Legal Issues in Health and Human Performance	3
HHP 860	Facilities in Health and Human Performance	3

Total Hours 9

Code	Title	Hours
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Human Resource Management (HRM)

MGT 611G	Human Resource Management (prerequisite for all other HRM classes)	3
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Select two courses from the following: 6

MGT 612G	Recruitment, Selection, and Retention	
MGT 612G	Recruitment, Selection, and Retention	
MGT 614G	Training and Development	

Total Hours 9

Code	Title	Hours
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Information Assurance

INF 684G	Foundations of Information Systems Security	3
INF 880	Management of Information Security	3
INF 885	Information Risk Management	3

Total Hours 9

Code	Title	Hours
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International Business

MKT 606G	Global Marketing	3
ECON 644G	International Economics	3
FIN 645G	International Finance	3

Total Hours 9

Code	Title	Hours
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Leadership

LDRS 801	Theoretical Foundations of Leadership	3
LDRS 802	Organizational Systems, Change, and Leadership	3
LDRS 807	Leadership in Teams and Collaborative Environments	3

Total Hours 9

Code	Title	Hours
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Management Information Systems

MIS 602G	Information Systems Design and Development	3
INF 658G	Law of Cyberspace	3

An MIS or INF elective as approved	3
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Total Hours 9

Code	Title	Hours
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Marketing

MKT 604G	Marketing Research	3
MKT 601G	Consumer Behavior	3
MKT 609G	Digital Marketing	3

Total Hours 9

Code	Title	Hours
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Operations Management

MGT 822	Operations Management	3
Select six credit hours from the following:		6

MGT 600G	Lean Systems	
MGT 602G	Production and Operations Management	
MGT 603G	Supply Chain Management	
MGT 608G	Total Quality Management	

Total Hours 9

Code	Title	Hours
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Tourism and Hospitality Management

Select three courses from the following: 9

THM 620G	Tourism and Hospitality Management	
THM 621G	Tourism and Hospitality Marketing	
THM 622G	Service and Operations Management	
THM 623G	Meetings, Conventions, & Events Management	
THM 624G	Hotel and Resort Management	
THM 625G	International Tourism & Hospitality	

Total Hours 9

Graduate School Graduation Requirements

All Graduate degrees ¹ require:

- Maintain a C or higher in all coursework.
- Maintain a cumulative GPA of 3.0 or higher. (Refer to program)
- A minimum of 30-75 hours of Graduate course work. (Refer to program)
- Comprehensive Examination or equivalent assessment is required. (Master of Liberal Studies requires a Comprehensive Examination **and** Concentration Exam)
- Degree completion within 8 years.

¹ Refer to degree program for any additional requirements.