

MANAGEMENT | BACHELOR OF BUSINESS ADMINISTRATION: MANAGEMENT (ENTREPRENEURSHIP)

Bachelor of Business Administration in Management Concentration in Entrepreneurship

Entrepreneurship is a versatile field that allows creativity to become a reality. Students have a chance to acquire the professional skills and tools that are needed to be successful in an ever changing marketplace. Careers in entrepreneurship will improve different aspects in the economy, such as creating jobs and allowing new ideas to improve the corporate world all over the world.

Program Summary

| Code | Title | Hours |
|------|--|------------|
| | General Education Credits | 34 |
| | Cognate ² | 12 |
| | BBA Core | 27 |
| | Management Core | 18 |
| | Entrepreneurship Core | 12 |
| | Entrepreneurship Concentration Electives | 6 |
| | Open Electives ¹ | 11 |
| | Total Hours | 120 |

¹ Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

Program Requirements

General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with ^{GE} on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these

courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

| Code | Title | Hours |
|------|--------------------------|--------------|
| | General Education | 34-35 |

Required Courses

| Code | Title | Hours |
|-------------------------|--|-------|
| | Cognate | |
| ECON 201 | Principles of Microeconomics ^{GE} | 3 |
| ECON 202 | Principles of Macroeconomics ^{GE} | 3 |
| MATH 234 or MATH 331 | Analytic Geometry and Calculus I ^{GE} Calculus Methods | 3-5 |
| MATH 250 | Elements of Statistics ^{GE} | 3 |

Cognate classes are requirements for the BBA degree. Students may apply one ECON, and one MATH to the general education requirement and take additional open electives. Additional pre-requisites might be required for enrollment in MATH 234 and MATH 331.

| Code | Title | Hours |
|----------|--------------------------------------|-----------|
| | Business Core | |
| ACCT 203 | Principles of Accounting I | 3 |
| ACCT 204 | Principles of Accounting II | 3 |
| GBUS 204 | Business Law I | 3 |
| MGT 301 | Management Principles | 3 |
| MKT 301 | Marketing Principles | 3 |
| FIN 305 | Managerial Finance | 3 |
| BCOM 301 | Strategic Business Communication | 3 |
| MGT 602 | Production and Operations Management | 3 |
| MGT 650 | Business Policy | 3 |
| | Total Hours | 27 |

| Code | Title | Hours |
|---------|--------------------------------------|-------|
| | Management Core | |
| MGT 101 | Introduction to Business | 3 |
| MGT 410 | Organizational Behavior/ Development | 3 |
| MGT 411 | Applied Management Skills | 3 |
| MGT 475 | Business, Society, and Ethics | 3 |
| MGT 611 | Human Resource Management | 3 |
| INF 304 | Management Information Systems | 3 |

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|----------|------------------------------|---|
| | Entrepreneurship Core | |
| ENTR 301 | Discovering Entrepreneurship | 3 |
| ENTR 350 | Concept to Creation | 3 |
| ENTR 401 | Entrepreneurship by Design | 3 |
| ENTR 605 | Venture Launch | 3 |

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|----------|--|---|
| | Select two of the following electives: | 6 |
| MKT 673 | Topics in Marketing | |
| GBUS 673 | Problems in Business | |
| INF 678 | Seminar in Informatics (Media Entrepreneurship) | |
| SOC 664 | Social Entrepreneurship and Grassroots Social Action | |
| INF 430 | Technology Innovation and Entrepreneurial Leadership | |

ART 243 Graphic Design I

Others, with advisor consultation

Total Hours **36**

Degree Requirements

| Code | Title | Hours |
|------|-------|-------|
|------|-------|-------|

All bachelor degrees require:

GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)

A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A

Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)

A minimum of 45 hours of recognized upper division credit

A minimum of 120 hours of recognized college credit