

MANAGEMENT | BACHELOR OF BUSINESS ADMINISTRATION: MANAGEMENT (ENTREPRENEURSHIP)

Bachelor of Business Administration in Management Concentration in Entrepreneurship

Entrepreneurship is a versatile field that allows creativity to become a reality. Students have a chance to acquire the professional skills and tools that are needed to be successful in an ever changing marketplace. Careers in entrepreneurship will improve different aspects in the economy, such as creating jobs and allowing new ideas to improve the corporate world all over the world.

Program Summary

Code	Title	Hours
	General Education Credits	34
	Cognate ²	12
	BBA Core	27
	Management Core	18
	Entrepreneurship Core	12
	Entrepreneurship Concentration Electives	6
	Open Electives ¹	11
	Total Hours	120

¹ Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

Program Requirements

General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with ^{GE} on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these

courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
General Education		34-35

Required Courses

Code	Title	Hours
Cognate		
ECON 201	Principles of Microeconomics ^{GE}	3
ECON 202	Principles of Macroeconomics ^{GE}	3
MATH 234 or MATH 331	Analytic Geometry and Calculus I ^{GE} Calculus Methods	3-5
MATH 250	Elements of Statistics ^{GE}	3

Cognate classes are requirements for the BBA degree. Students may apply one ECON, and one MATH to the general education requirement and take additional open electives. Additional pre-requisites might be required for enrollment in MATH 234 and MATH 331.

Code	Title	Hours
Business Core		
ACCT 203	Principles of Accounting I	3
ACCT 204	Principles of Accounting II	3
GBUS 204	Business Law I	3
MGT 301	Management Principles	3
MKT 301	Marketing Principles	3
FIN 305	Managerial Finance	3
BCOM 301	Strategic Business Communication	3
MGT 602	Production and Operations Management	3
MGT 650	Business Policy	3
Total Hours		27

Code	Title	Hours
Management Core		
MGT 101	Introduction to Business	3
MGT 410	Organizational Behavior/ Development	3
MGT 411	Applied Management Skills	3
MGT 475	Business, Society, and Ethics	3
MGT 611	Human Resource Management	3
INF 304	Management Information Systems	3

Entrepreneurship Core		
ENTR 301	Discovering Entrepreneurship	3
ENTR 350	Concept to Creation	3
ENTR 401	Entrepreneurship by Design	3
ENTR 605	Venture Launch	3

Select two of the following electives: 6		
MKT 673	Topics in Marketing	
GBUS 673	Problems in Business	
INF 678	Seminar in Informatics (Media Entrepreneurship)	
SOC 664	Social Entrepreneurship and Grassroots Social Action	
INF 430	Technology Innovation and Entrepreneurial Leadership	

ART 243	Graphic Design I	
Others, with advisor consultation		
Total Hours		36

Degree Requirements

Code	Title	Hours
All bachelor degrees require:		
GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)		
A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A		
Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)		
A minimum of 45 hours of recognized upper division credit		
A minimum of 120 hours of recognized college credit		

Degree Maps

Course	Title	Hours
First Year		
Fall		
MATH 110 or MATH 130	College Algebra or Pre-Calculus Mathematics	3
ENG 101	English Composition I	3
COMM 100	Fundamentals of Oral Communication	3
SGE070 - Institutionally Designated Area: Personal and Professional Development		3
UNIV 101	Freshman Seminar	1
MGT 101	Introduction to Business	3
Hours		16
Spring		
SGE060 - Arts Humanities Discipline Area		3
SGE040 - Natural Physical Science Discipline Area		4
ENG 102	English Composition II	3
SGE050 - Social Behavioral Sciences Discipline Area		2
MATH 250	Elements of Statistics	3
Hours		15
Second Year		
Fall		
SGE060 - Arts Humanities Discipline Area		3
ECON 201	Principles of Microeconomics	3
SGE070 - Institutionally Designated Area: Critical Thinking		3
ACCT 203	Principles of Accounting I	3
ENTR 301	Discovering Entrepreneurship	3
Hours		15
Spring		
ENTR 350	Concept to Creation	3
ECON 202	Principles of Macroeconomics	3
Open Electives		3
ACCT 204	Principles of Accounting II	3
GBUS 204	Business Law I	3
Hours		15
Third Year		
Fall		
Open Electives		3
MKT 301	Marketing Principles	3
MGT 301	Management Principles	3
FIN 305	Managerial Finance	3
ENTR 401	Entrepreneurship by Design	3
Hours		15

Spring		
ENTR 605	Venture Launch	3
MATH 331	Calculus Methods	3
MGT 410	Organizational Behavior/ Development	3
INF 304	Management Information Systems	3
BCOM 301	Strategic Business Communication	3
Hours		15
Fourth Year		
Fall		
MGT 611	Human Resource Management	3
MGT 602	Production and Operations Management	3
MGT 411	Applied Management Skills	3
Directed Electives		3
Open Electives		3
Hours		15
Spring		
MGT 650	Business Policy	3
MGT 475	Business, Society, and Ethics	3
Directed Electives		3
Open Electives		3
Open Electives		2
Hours		14
Total Hours		120

Academic Degree Maps are term-by-term sample course plans that specify milestones, courses, and special requirements that are necessary for facilitating on-time completion. Degree Maps are *examples* and are not prescriptive. Individualized choices such as concentration options, transfer credits, optional minors, advisory programs (certificates), etc. can alter the recommended coursework. Course offerings are subject to change. Students should consult with their academic advisors for additional guidance on course planning.

To determine courses to take in the directed choices (often listed as Program Elective Course) and directed elective course blocks see the overview tab for courses. To locate approved courses in General Education areas (Undergraduate Programs) see the general education section (<https://catalog.fhsu.edu/general-education/>) of the catalog.

The undergraduate course maps typically advise the most efficient route for students to complete the general education requirements. Courses that are required in the major may be listed as fulfilling relevant general education requirements. This will result in more open elective course hours in some maps than is listed on the degree overview page.