

# MANAGEMENT | BACHELOR OF BUSINESS ADMINISTRATION: MANAGEMENT

Management is a multi-faceted career that allows for you to work in many different businesses, or even start your own! Managers are important because they are the leaders in a company, they help the company run at peak efficiency, and they make sure their employees needs are met.

Possible Careers:

- Logistics Manager
- Management Analyst
- Independent Business Owner
- Vice President
- Operations Manager

## Program Summary

Code	Title	Hours
	General Education Credits	34
	Cognate <sup>2</sup>	12
	BBA Core	27
	Management Core	18
	Management Concentration Electives	18
	Open Electives <sup>1</sup>	11
	<b>Total Hours</b>	<b>120</b>

<sup>1</sup> Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

<sup>2</sup> 3 hours of social and behavioral sciences and 3 hours of math from the cognates may be applied to the general education requirement. This will leave 17 hours of open electives.

## Program Requirements

### General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with <sup>GE</sup> on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students

and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
	<b>General Education</b>	<b>34-35</b>

### Required Courses

Code	Title	Hours
<b>Cognate</b>		
ECON 201	Principles of Microeconomics <sup>GE</sup>	3
ECON 202	Principles of Macroeconomics <sup>GE</sup>	3
MATH 234 or MATH 331	Analytic Geometry and Calculus I <sup>GE</sup> Calculus Methods	3-5
MATH 250	Elements of Statistics <sup>GE</sup>	3

Cognate classes are requirements for the BBA degree. Students may apply one ECON, and one MATH to the general education requirement and take additional open electives. Additional pre-requisites might be required for enrollment in MATH 234 and MATH 331.

Code	Title	Hours
<b>Business Core</b>		
ACCT 203	Principles of Accounting I	3
ACCT 204	Principles of Accounting II	3
GBUS 204	Business Law I	3
MGT 301	Management Principles	3
MKT 301	Marketing Principles	3
FIN 305	Managerial Finance	3
BCOM 301	Strategic Business Communication	3
MGT 602	Production and Operations Management	3
MGT 650	Business Policy	3
	<b>Total Hours</b>	<b>27</b>

Code	Title	Hours
<b>Major Core</b>		
MGT 101	Introduction to Business	3
MGT 410	Organizational Behavior/ Development	3
MGT 411	Applied Management Skills	3
MGT 475	Business, Society, and Ethics	3
MGT 611	Human Resource Management	3
INF 304	Management Information Systems	3

<b>Management Electives</b>		Hours
Select 18 hours of the following:		18
MGT 600	Lean Systems	
MGT 601	Project/Program Management	
MGT 603	Supply Chain Management	
MGT 606	International Business	
MGT 608	Sustainable Enterprise Excellence	
MGT 612	Recruitment, Selection, and Retention	
MGT 613	Total Compensation	
MGT 614	Training and Development	
MGT 615	Labor Relations and Collective Bargaining	

MGT 616	Research & Practice in Global Human Resources	
ENTR 301	Discovering Entrepreneurship	
ENTR 350	Concept to Creation	
ENTR 401	Entrepreneurship by Design	
ENTR 605	Venture Launch	
THM 620	Tourism and Hospitality Management	
THM 621	Tourism and Hospitality Marketing	
THM 622	Service and Operations Management	
THM 623	Meetings, Conventions, & Events Management	
THM 624	Hotel and Resort Management	
GBUS 601	Employment Law	
BCOM 210	Business Communication for Professional Development	
MKT 302	Strategic Selling	
MKT 403	Retail Management	
MKT 603	Customer Service and Relationship Management	
LDRS 300	Introduction to Leadership Concepts	
LDRS 302	Introduction to Leadership Behavior	
LDRS 310	Field Work in Leadership Studies	
<b>Total Hours</b>		<b>36</b>

## Degree Requirements

Code	Title	Hours
------	-------	-------

### All bachelor degrees require:

GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)

A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A

Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)

A minimum of 45 hours of recognized upper division credit

A minimum of 120 hours of recognized college credit