

# EFA | BACHELOR OF BUSINESS ADMINISTRATION: INTERNATIONAL BUSINESS AND ECONOMICS

The B.B.A. Degree with a Major in International Business and Economics will equip you with solid skills in the different business areas of economics, finance, accounting, management, and marketing. This degree also enables you to focus on the international dimensions of product and resource markets and international business practices. This program of study will deepen your knowledge and understanding about cultures, customs, geography, politics, and languages.

## Program Summary

Code	Title	Hours
<b>General Education</b>		<b>34</b>
<b>Cognate <sup>2</sup></b>		<b>12</b>
<b>Required Courses</b>		
BBA Core		27
Program (Major) Core		15
<b>Directed Electives</b>		<b>21</b>
<b>Open Electives <sup>1</sup></b>		<b>11</b>
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

<sup>2</sup> 3 hours of social and behavioral sciences and 3 hours of math from the cognates may be applied to the general education requirement. This will leave 17 hours of open electives.

## Program Requirements

### General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with <sup>GE</sup> on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these

courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
<b>General Education</b>		<b>34-35</b>

Code	Title	Hours
<b>Cognate</b>		
ECON 201	Principles of Microeconomics <sup>GE</sup>	3
ECON 202	Principles of Macroeconomics <sup>GE</sup>	3
MATH 234 or MATH 331	Analytic Geometry and Calculus I <sup>GE</sup> Calculus Methods	3-5
MATH 250	Elements of Statistics <sup>GE</sup>	3

Cognate classes are requirements for the BBA degree. Students may apply one ECON, and one MATH to the general education requirement and take additional open electives. Additional pre-requisites might be required for enrollment in MATH 234 and MATH 331.

Code	Title	Hours
<b>Business Core</b>		
ACCT 203	Principles of Accounting I	3
ACCT 204	Principles of Accounting II	3
GBUS 204	Business Law I	3
MGT 301	Management Principles	3
MKT 301	Marketing Principles	3
FIN 305	Managerial Finance	3
BCOM 301	Strategic Business Communication	3
MGT 602	Production and Operations Management	3
MGT 650	Business Policy	3
<b>Total Hours</b>		<b>27</b>

Code	Title	Hours
<b>International Business and Economics Core</b>		
ECON 644	International Economics	3
FIN 645	International Finance	3
MGT 606	International Business	3
MKT 606	Global Marketing	3

<b>Major Electives</b>		
<b>Directed Electives</b>		<b>24</b>

Select 24 credit hours from the following:

A minimum of 9 hours must be selected from ECON courses

ECON 301 or ECON 651	Intermediate Microeconomics Managerial Economics	
ECON 302	Intermediate Macroeconomics	
ECON 467	Internship	
ECON 601	Quantitative Methods	
ECON 640	Money and Banking	

A minimum of 3 hours must be selected from FIN courses

FIN 405	Intermediate Finance	
FIN 607	Options and Futures Markets	
FIN 630	Insurance Planning	
FIN 641	Financial Markets and Institutions	
FIN 642	Bank Management	

Additional Approved Courses (Maximum: 12 credit hours)

BCOM 400	Global Business Communication
GSCI 105	Cultural Geography
GSCI 240	Introduction to Geographic Information Systems (GIS)
LDRS 306	Leadership and Team Dynamics
MGT 601	Project/Program Management
POLS 230	Introduction to International Relations
SOC 460	Comparative Cultures and Societies
<b>Total Hours</b>	<b>36</b>

## Degree Requirements

Code	Title	Hours
<b>All bachelor degrees require:</b>		
GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)		
A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A		
Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)		
A minimum of 45 hours of recognized upper division credit		
A minimum of 120 hours of recognized college credit		

## Degree Maps

Course	Title	Hours
<b>First Year</b>		
<b>Fall</b>		
MATH 110	College Algebra	3
ENG 101	English Composition I	3
SGE050 - Social Behavioral Sciences Discipline Area		3
COMM 100	Fundamentals of Oral Communication	3
FIN 205	Principles of Personal Finance	3
UNIV 101	Freshman Seminar	1
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
ENG 102	English Composition II	3
SGE040 - Natural Physical Science Discipline Area		4
SGE060 - Arts Humanities Discipline Area		3
SGE070 - Institutionally Designated Area: Critical Thinking		3
MATH 331	Calculus Methods	3
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
SGE060 - Arts Humanities Discipline Area		3
ECON 202	Principles of Macroeconomics	3
MATH 250	Elements of Statistics	3
ACCT 203	Principles of Accounting I	3
Open Electives		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ECON 201	Principles of Microeconomics	3
ACCT 204	Principles of Accounting II	3
FIN 305	Managerial Finance	3
GBUS 204	Business Law I	3
Open Electives		3
<b>Hours</b>		<b>15</b>

<b>Third Year</b>		
<b>Fall</b>		
BCOM 301	Strategic Business Communication	3
MKT 301	Marketing Principles	3
FIN 645	International Finance	3
Directed Electives		3
Directed Electives		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 301	Management Principles	3
MKT 606	Global Marketing	3
Directed Electives		3
Directed Electives		3
Open Electives		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGT 602	Production and Operations Management	3
MGT 606	International Business	3
Directed Electives		3
Directed Electives		3
Open Electives		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 650	Business Policy	3
ECON 644	International Economics	3
Directed Electives		3
Directed Electives		3
Open Electives		1
<b>Hours</b>		<b>13</b>
<b>Total Hours</b>		<b>120</b>

**Academic Degree Maps** are term-by-term sample course plans that specify milestones, courses, and special requirements that are necessary for facilitating on-time completion. Degree Maps are *examples* and are not prescriptive. Individualized choices such as concentration options, transfer credits, optional minors, advisory programs (certificates), etc. can alter the recommended coursework. Course offerings are subject to change. Students should consult with their academic advisors for additional guidance on course planning.

To determine courses to take in the directed choices (often listed as Program Elective Course) and directed elective course blocks see the overview tab for courses. To locate approved courses in General Education areas (Undergraduate Programs) see the general education section (<https://catalog.fhsu.edu/general-education/>) of the catalog.

The undergraduate course maps typically advise the most efficient route for students to complete the general education requirements. Courses that are required in the major may be listed as fulfilling relevant general education requirements. This will result in more open elective course hours in some maps than is listed on the degree overview page.