

APPLIED BUSINESS | BACHELOR OF SCIENCE IN TOURISM AND HOSPITALITY MANAGEMENT

Degree Maps

Course	Title	Hours
Freshman		
Fall		
SGE060 - Arts Humanities Discipline Area		3
SGE010 - English Discipline Area		3
SGE020 - Communication Discipline Area		3
UNIV 101	Freshman Seminar	1
SGE050 - Social Behavioral Sciences Discipline Area		3
THM 620	Tourism and Hospitality Management	3
Hours		16
Spring		
SGE070 - Institutionally Designated Area: Personal and Professional Development		3
SGE040 - Natural Physical Science Discipline Area		4
SGE010 - English Discipline Area		3
SGE060 - Arts Humanities Discipline Area		3
Modern Languages (https://www.fhsu.edu/mlng/) ^{1, GE}		5
Hours		15
Sophomore		
Fall		
SGE050 - Social Behavioral Sciences Discipline Area		3
ECON 201	Principles of Microeconomics ^{1, GE}	3
SGE070 - Institutionally Designated Area: Critical Thinking		3
Modern Languages (https://www.fhsu.edu/mlng/)		5
BCOM 210	Business Communication for Professional Development	3
Directed Choices		3
Hours		17
Spring		
MGT 301	Management Principles	3
MKT 301	Marketing Principles	3
ACCT 203	Principles of Accounting I	3
Directed Choices		3
Open Electives		3
Hours		15
Junior		
Fall		
SGE030 - Math Statistics Discipline Area		3
MATH 250	Elements of Statistics ^{1, GE}	3
Directed Choices		3
MGT 611	Human Resource Management	3
BCOM 301	Strategic Business Communication	3
Open Electives		3
Hours		15
Spring		
THM 629	Tourism & Hospitality Industry Internship	3
BCOM 300	Spreadsheet Applications	3
GBUS 204	Business Law I	3
THM 621	Tourism and Hospitality Marketing	3
Open Electives		3
Hours		15

Senior

Fall

Directed Choices		3
THM 631	Medical Tourism	3
Open Electives		9
Hours		15

Spring

THM 622	Service and Operations Management	3
THM 625	International Tourism & Hospitality	3
Open Electives		6
Hours		12
Total Hours		120

¹ Suggested General Education course, which also fulfills a major requirement

Academic Degree Maps are term-by-term sample course plans that specify milestones, courses, and special requirements that are necessary for facilitating on-time completion. Degree Maps are *examples* and are not prescriptive. Individualized choices such as concentration options, transfer credits, optional minors, advisory programs (certificates), etc. can alter the recommended coursework. Course offerings are subject to change. Students should consult with their academic advisors for additional guidance on course planning.

To determine courses to take in the directed choices (often listed as Program Elective Course) and directed elective course blocks see the overview tab for courses. To locate approved courses in General Education areas (Undergraduate Programs) see the general education section (<https://catalog.fhsu.edu/general-education/>) of the catalog.

The undergraduate course maps typically advise the most efficient route for students to complete the general education requirements. Courses that are required in the major may be listed as fulfilling relevant general education requirements. This will result in more open elective course hours in some maps than is listed on the degree overview page.