

APPLIED BUSINESS | BACHELOR OF BUSINESS ADMINISTRATION: TOURISM & HOSPITALITY MANAGEMENT

Program Summary

Code	Title	Hours
General Education		34
Freshman Seminar		1
Cognate		9
BBA Core		27
THM Core		21
THM Electives		9
Open Electives ¹		19
Total Hours		120

¹ Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

¹ Including a 1-hour Freshman Seminar course.

Program Requirements

General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with ^{GE} on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
General Education		34-35
Code	Title	Hours
Cognate		
ECON 201	Principles of Microeconomics ^{GE}	3

ECON 202	Principles of Macroeconomics ^{GE}	3
MATH 250	Elements of Statistics ^{GE}	3

Cognate classes are requirements for the BBA degree. Students may apply one ECON, and one MATH to the general education requirement and take additional open electives. Additional pre-requisites might be required for enrollment in MATH 234 and MATH 331.

Code	Title	Hours
Business Core		
ACCT 203	Principles of Accounting I	3
ACCT 204	Principles of Accounting II	3
GBUS 204	Business Law I	3
MGT 301	Management Principles	3
MKT 301	Marketing Principles	3
FIN 305	Managerial Finance	3
BCOM 301	Strategic Business Communication	3
MGT 602	Production and Operations Management	3
MGT 650	Business Policy	3
Total Hours		27

Code	Title	Hours
THM Core		
BCOM 210	Business Communication for Professional Development	3
THM 620	Tourism and Hospitality Management	3
THM 621	Tourism and Hospitality Marketing	3
THM 622	Service and Operations Management	3
THM 625	International Tourism & Hospitality	3
THM 629	Tourism & Hospitality Industry Internship	3
THM 632	Sustainable Tourism and Event Management	3
THM Electives		9
Open Electives		19

Degree Requirements

Code	Title	Hours
All bachelor degrees require:		
GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)		
A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A		
Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)		
A minimum of 45 hours of recognized upper division credit		
A minimum of 120 hours of recognized college credit		

Degree Map

Course	Title	Hours
Freshman		
Fall		
SGE010	English Discipline Area	3
SGE030	Math Statistics Discipline Area	
MATH 110	College Algebra ^{1, GE}	3
SGE020	Communication Discipline Area	3

UNIV 101	Freshman Seminar	1
SGE070 - Institutionally Designated Area: Personal and Professional Development		3
THM 620	Tourism and Hospitality Management	3
Hours		16
Spring		
SGE070 - Institutionally Designated Area: Critical Thinking		3
SGE040 - Natural Physical Science Discipline Area		4
SGE010 - English Discipline Area		3
SGE050 - Social Behavioral Sciences Discipline Area		3
MATH 250	Elements of Statistics	3
Hours		16
Sophomore		
Fall		
SGE050 - Social Behavioral Sciences Discipline Area		
ECON 201	Principles of Microeconomics ^{1, GE}	3
SGE060 - Arts Humanities Discipline Area		6
ACCT 203	Principles of Accounting I	3
MGT 301	Management Principles	3
Hours		15
Spring		
ECON 202	Principles of Macroeconomics	3
ACCT 204	Principles of Accounting II	3
MKT 301	Marketing Principles	3
GBUS 204	Business Law I	3
BCOM 210	Business Communication for Professional Development	3
Hours		15
Junior		
Fall		
MATH 331	Calculus Methods	3
BCOM 301	Strategic Business Communication	3
Directed Electives		6
Open Electives		3
Hours		15
Spring		
FIN 305	Managerial Finance	3
THM 621	Tourism and Hospitality Marketing	3
THM 629	Tourism & Hospitality Industry Internship	3
Directed Electives		3
Open Electives		3
Hours		15
Senior		
Fall		
MGT 602	Production and Operations Management	3
THM 632	Sustainable Tourism and Event Management	3
Open Electives		9
Hours		15
Spring		
MGT 650	Business Policy	3
THM 622	Service and Operations Management	3
THM 625	International Tourism & Hospitality	3
Open Electives		4
Hours		13
Total Hours		120

to change. Students should consult with their academic advisors for additional guidance on course planning.

To determine courses to take in the directed choices (often listed as Program Elective Course) and directed elective course blocks see the overview tab for courses. To locate approved courses in General Education areas (Undergraduate Programs) see the general education section (<https://catalog.fhsu.edu/general-education/>) of the catalog.

The undergraduate course maps typically advise the most efficient route for students to complete the general education requirements. Courses that are required in the major may be listed as fulfilling relevant general education requirements. This will result in more open elective course hours in some maps than is listed on the degree overview page.

Academic Degree Maps are term-by-term sample course plans that specify milestones, courses, and special requirements that are necessary for facilitating on-time completion. Degree Maps are *examples* and are not prescriptive. Individualized choices such as concentration options, transfer credits, optional minors, advisory programs (certificates), etc. can alter the recommended coursework. Course offerings are subject