

APPLIED BUSINESS | BACHELOR OF SCIENCE IN BUSINESS EDUCATION (TALENT DEVELOPMENT)

Are you interested in helping employees perform their jobs better? Do you want to help make corporations more efficient? If so, the concentration in training and development is the program for you! Learn about management and collaboration systems, web applications, training programs, and so much more. When you graduate, you will be prepared to design and deliver training programs to employees of all levels.

Possible Careers:

- Training Manager
- Business Development Director
- Compliance Director
- Director of Training and Development
- Learning and Development Director

To graduate with a degree in Business Education with a concentration in Talent Development, you must complete the following:

For a digital format of the degree program for students admitted for Spring 2023 and after, please click here (<https://www.fhsu.edu/appliedbusiness/academic-programs/Bachelor-of-Science-in-Business-Education/bued-course-sheet-sept.-2023.pdf>).

Program Summary

Code	Title	Hours
	General Education	34
	Cognate	12
	Major Core, includes Software and Related Electives	30
	Talent Development Concentration	27
	Open Electives ¹	17
	Total Hours	120

¹ Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed. Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours. Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

Program Requirements

General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with ^{GE} on this page may satisfy a general education requirement in addition to the identified degree requirement. Students

who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
	General Education	34-35

Required courses in this major can satisfy the Mathematics, Social and Behavioral Sciences, and Personal and Professional Development portion of the Institutional Area in the General Education Curriculum.

Code	Title	Hours
	Cognate	
FIN 205	Principles of Personal Finance ^{GE}	3
SOC 376	Diversity in the United States ^{GE}	3
MATH 250	Elements of Statistics ^{GE}	3
	Economics Choice	
ECON 201 or ECON 202	Principles of Microeconomics ^{GE} Principles of Macroeconomics	3
	Total Hours	12

Code	Title	Hours
	Major Core	
BCOM 300	Spreadsheet Applications	3
BCOM 301	Strategic Business Communication	3
GBUS 204	Business Law I	3
LDRS 306	Leadership and Team Dynamics	3
MGT 301	Management Principles	3
INF 304	Management Information Systems	3
MKT 301	Marketing Principles	3

Code	Title	Hours
	Software Applications	
INF 250 or INF 322	Introduction to Web Development Topics in Informatics	3

Code	Title	Hours
	Related Electives	
	Select two courses from the following:	6
MKT 403	Retail Management	
MKT 601	Consumer Behavior	
MKT 609	Digital Marketing	
THM 625	International Tourism & Hospitality	
THM 632	Sustainable Tourism and Event Management	

	Total Hours	30
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Code	Title	Hours
	Talent Development Concentration	
BCOM 210	Business Communication for Professional Development	3
BCOM 310	Database Applications: MS Access	3
BCOM 350	Business Communication Applications	3
BUED 421	Electronic Media in Instruction	3

BUED 612	Methods of Talent Development	3
MGT 410	Organizational Behavior/ Development	3
MGT 611	Human Resource Management	3
MGT 614	Training and Development	3
TECS 301	Introduction to Instructional Technology	3
Total Hours		27

Degree Requirements

Code	Title	Hours
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All bachelor degrees require:

GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)

A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A

Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)

A minimum of 45 hours of recognized upper division credit

A minimum of 120 hours of recognized college credit