

DEPARTMENT OF APPLIED BUSINESS STUDIES

Academic Programs

In the current business climate it is more important than ever to be a prepared, valuable employee. This preparation goes beyond having the knowledge to solve job related problems; to be prepared you will need to be flexible, creative, and proactive. To be considered a valuable employee you must be able to work with individuals from different areas, consider innovative ways to solve problems and positively promote your employer, you must also be on the lookout for the latest trends. These traits, paired with the knowledge you will gain from a degree in the Applied Business Studies, will prepare you to be successful in the future.

Undergraduate Degrees

The Department of Applied Business Studies will prepare you in the field of your choice. We offer Bachelor of Business Administration (B.B.A.) in Marketing. Also offered is a Bachelor of Science (B.S.) in Business Education or Tourism and Hospitality Management. Our degree programs are offered on-campus and virtually. This allows you to earn a degree halfway around the world! With on-campus and virtual degrees in the fastest-growing industries in business, graduating from the Department of Applied Business Studies is the first step in starting a rewarding career.

Department of Applied Business Faculty & Staff

See department page online for full listing

Minors in Applied Business Studies

Minors are 21 hour programs offered in a variety of areas and can be paired with a degree program to fine tune your future plans. Minor programs include Business Administration, Business Communication, and Marketing. Business Administration minors are not available for business majors.

Certificates in Applied Business Studies Diversify the Business of Your Future with Specialized Certificates

Fort Hays State University offers a variety of business certificates that allow you to explore an area of interest in more depth, give you more expertise in an area and augment your degree and resume to prime you for every opportunity today – and tomorrow. Each certificate requires only 9 or 12 credit hours, and all certificates are available to on campus or virtual students.

Certificate programs require 9 or 12 credit hours and are composed of courses specific to an area of study. All classes leading to a certificate must be taken for credit and courses cannot be counted towards more than one certificate.

Apply Today for Your Business Certificate Specialty

You can start today on expanding your education in business with a focus on complementary disciplines by submitting an "Intent to Complete Certificate" form. Students are designated as certificate students when they submit an "Intent to Complete Certificate" form (*you will find these*

forms accompanying each certificate listed below). Please print, complete the form and mail, e-mail or deliver it to:

Department of Applied Business Studies
Fort Hays State University
 600 Park Street
 McCartney Hall 113
 Hays, KS 67601
 E-mail: abs@fhsu.edu

Upon completion of certificate requirements, the department chair will authorize the issuance of a printed certificate. Please note that certificate programs are not listed on a student's official transcript; however, completion of a certificate should be included on a student's resume to demonstrate attainment of a level of education in a marketing or tourism and hospitality management discipline, which is more than completing a certain number of academic courses.

Attaining an Applied Business Studies certificate at FHSU will improve the marketability of your resume as you advance in your career.