

COMMUNICATION STUDIES | BACHELOR OF ARTS: COMMUNICATION (GENERAL)

General Communication enables you to learn about interpersonal, organizational, and public communication while gaining practical experience through workshops, campus activities and internships. With a solid background in communication, you will find many career options available.

Program Summary

Code	Title	Hours
General Education		34
Bachelor of Arts Language Requirement		10
Required Courses		
Cognate		3
Core		9
Applied Contexts requirements		6
Directed Choices		6
Directed Electives		21
Open Electives ¹		31
Total Hours		120

¹ Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

Bachelor of Arts: Communication – Applied General Communication Requirements

General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with ^{GE} on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
General Education		34-35

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Required Courses

Cognate		
SOC 376/IDS 350	Diversity in the United States ^{GE}	3

Communication Core

COMM 208	Communication and the Information Society	3
COMM 350	Communication Research Methods	3
COMM 490	Issues & Applications in Communication	3

Applied Context Requirement

COMM 304	Intermediate Interpersonal Communication ¹	3
COMM 318	Introduction to Organizational Communication ¹	3

Directed Choices

Communication Context and Skills Electives

Select two courses from the following:

COMM 128	Media and Society ¹
INF 240	Digital News Reporting
COMM 345	Visual and Creative Design ¹
COMM 348	Intro to Public Relations and Advertising ¹
COMM 642	Crisis Communication and Strategies ¹

Directed Electives

Select 21 credits of the following that were not previously taken: 21

COMM 125	Introduction to Motion Pictures ¹
COMM 128	Media and Society ¹
INF 240	Digital News Reporting
COMM 322	Topics in Communication
COMM 345	Visual and Creative Design ¹
COMM 348	Intro to Public Relations and Advertising ¹
COMM 414	Business and Professional Speaking ¹
COMM 600	Nonverbal Codes ¹
COMM 601	Persuasion
COMM 602	Intercultural Communication ¹
COMM 606	Conflict Management Through Communication ¹
COMM 603	General Semantics
COMM 604	Interpersonal Communication
COMM 605	Small Group Communication
COMM 607	Listening ¹
COMM 608	Communication and Gender ¹
COMM 611	Organizational Culture and Climate
COMM 613	Recruiting and Interviewing Techniques
COMM 642	Crisis Communication and Strategies ¹
COMM 680	Seminar in Communication
COMM 681	Readings in Communication
or COMM 682	Problems in Communication
or COMM 685	Internship

¹ Available online.

Degree Requirements

Code	Title	Hours
Bachelor of Arts Degree Language Requirement		
	Two consecutive semesters of a non-English Language	
All bachelor degrees require:		
	GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)	
	A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A	
	Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)	
	A minimum of 45 hours of recognized upper division credit	
	A minimum of 120 hours of recognized college credit	