

COMMUNICATION STUDIES | BACHELOR OF ARTS: COMMUNICATION (GENERAL)

General Communication enables you to learn about interpersonal, organizational, and public communication while gaining practical experience through workshops, campus activities and internships. With a solid background in communication, you will find many career options available.

Program Summary

Code	Title	Hours
General Education		34
Bachelor of Arts Language Requirement		10
Required Courses		
Cognate		3
Core		9
Applied Contexts requirements		6
Directed Choices		6
Directed Electives		21
Open Electives ¹		31
Total Hours		120

¹ Open electives are the credit hours required to reach a minimum of 120 total hours and 45 upper-level hours. The number listed assumes all courses are completed at FHSU as listed. This number may vary if students transfer courses, or have individual substitutions allowed.

Students should speak with their advisor if either situation applies to determine if the number will vary, and to ensure they enroll in a minimum of 45 upper-level hours.

Students entering within 1 year of high school graduation will take UNIV 101 Freshman Seminar and may apply that hour in the open elective category.

Bachelor of Arts: Communication – Applied General Communication Requirements

General Education

All undergraduate degrees require completion of the Kansas Systemwide General Education (<https://catalog.fhsu.edu/general-education/>).

Courses identified with ^{GE} on this page may satisfy a general education requirement in addition to the identified degree requirement. Students who apply a degree requirement to satisfy a general education requirement will typically add an equal number of hours to the the university elective category. This flexibility may allow you to complete a minor or certificate within the 120 hour degree. Transfer students and students majoring in programs with approved exceptions (<https://www.fhsu.edu/general-education/documents/fhsu-gen-ed-transfer-exceptions-explainer1.pdf>) are especially encouraged to select these courses in completing General Education requirements to maximize the likelihood of completing the degree with 120 credit hours.

Code	Title	Hours
General Education		
		34-35
Required Courses		
Cognate		
SOC 376/IDS 350	Diversity in the United States ^{GE}	3
Communication Core		
COMM 208	Communication and the Information Society	3
COMM 350	Communication Research Methods	3
COMM 490	Issues & Applications in Communication	3
Applied Context Requirement		
COMM 304	Intermediate Interpersonal Communication ¹	3
COMM 318	Introduction to Organizational Communication ¹	3
Directed Choices		
Communication Context and Skills Electives		
Select two courses from the following:		
COMM 128	Media and Society ¹	
INF 240	Digital News Reporting	
COMM 345	Visual and Creative Design ¹	
COMM 348	Intro to Public Relations and Advertising ¹	
COMM 642	Crisis Communication and Strategies ¹	
Directed Electives		
Select 21 credits of the following that were not previously taken:		21
COMM 125	Introduction to Motion Pictures ¹	
COMM 128	Media and Society ¹	
INF 240	Digital News Reporting	
COMM 322	Topics in Communication	
COMM 345	Visual and Creative Design ¹	
COMM 348	Intro to Public Relations and Advertising ¹	
COMM 414	Business and Professional Speaking ¹	
COMM 600	Nonverbal Codes ¹	
COMM 601	Persuasion	
COMM 602	Intercultural Communication ¹	
COMM 606	Conflict Management Through Communication ¹	
COMM 603	General Semantics	
COMM 604	Interpersonal Communication	
COMM 605	Small Group Communication	
COMM 607	Listening ¹	
COMM 608	Communication and Gender ¹	
COMM 611	Organizational Culture and Climate	
COMM 613	Recruiting and Interviewing Techniques	
COMM 642	Crisis Communication and Strategies ¹	
COMM 680	Seminar in Communication	
COMM 681	Readings in Communication	
or COMM 682	Problems in Communication	
or COMM 685	Internship	

¹ Available online.

Degree Requirements

Code	Title	Hours
Bachelor of Arts Degree Language Requirement		
Two consecutive semesters of a non-English Language		
All bachelor degrees require:		
GPA of 2.0 on FHSU courses & 2.0 on all coursework (Higher program requirements prevail over the 2.0 when set)		
A minimum of 30 hours earned from FHSU with a grade of D, C, B, or A		
Successful completion of an upper division Writing and Information Literacy course (Most majors contain a course designated)		
A minimum of 45 hours of recognized upper division credit		
A minimum of 120 hours of recognized college credit		

Degree Maps

Course	Title	Hours
First Year		
Fall		
ENG 101	English Composition I (SGE010 - English Discipline Area)	3
COMM 100	Fundamentals of Oral Communication (SGE020 - Communication Discipline Area)	3
SGE030 - Math Statistics Discipline Area		3
COMM 128	Media and Society (SGE060 - Arts Humanities Discipline Area)	3
UNIV 101	Freshman Seminar	1
Open Electives		3
Hours		16
Spring		
ENG 102	English Composition II (SGE010 - English Discipline Area)	3
COMM 125	Introduction to Motion Pictures	3
SGE070 - Institutionally Designated Area: Critical Thinking		3
SGE040 - Natural Physical Science Discipline Area		4
Open Electives		3
Hours		16
Second Year		
Fall		
COMM 208	Communication and the Information Society	3
SOC 376	Diversity in the United States (SGE050 - Social Behavioral Sciences Discipline Area)	3
SGE060 - Arts Humanities Discipline Area		3
SGE070 - Institutionally Designated Area: Personal and Professional Development		3
Beginning Language Course 1 (Bachelor of Arts Language Requirement)		5
Hours		17
Spring		
POLS 111	Political Thinking for the Greater Good (SGE050 - Social Behavioral Sciences Discipline Area)	3
COMM 318	Introduction to Organizational Communication	3
SGE060 - Arts Humanities Discipline Area		3
Beginning Language Course 2 (Bachelor of Arts Language Requirement)		5
Hours		14
Third Year		
Fall		
COMM 350	Communication Research Methods	3
COMM 304	Intermediate Interpersonal Communication	3

Concentration Course		3
Open Electives		3
Open Electives		3
Hours		15
Spring		
Concentration Course		3
Concentration Course		3
Concentration Course		3
Open Electives		3
Open Electives		3
Hours		15
Fourth Year		
Fall		
Concentration Course		3
Concentration Course		3
Open Electives		3
Open Electives		3
Open Electives		3
Hours		15
Spring		
COMM 490	Issues & Applications in Communication	3
Concentration Course		3
Open Electives		3
Open Electives		3
Hours		12
Total Hours		120

Academic Degree Maps are term-by-term sample course plans that specify milestones, courses, and special requirements that are necessary for facilitating on-time completion. Degree Maps are *examples* and are not prescriptive. Individualized choices such as concentration options, transfer credits, optional minors, advisory programs (certificates), etc. can alter the recommended coursework. Course offerings are subject to change. Students should consult with their academic advisors for additional guidance on course planning.

To determine courses to take in the directed choices (often listed as Program Elective Course) and directed elective course blocks see the overview tab for courses. To locate approved courses in General Education areas (Undergraduate Programs) see the general education section (<https://catalog.fhsu.edu/general-education/>) of the catalog.

The undergraduate course maps typically advise the most efficient route for students to complete the general education requirements. Courses that are required in the major may be listed as fulfilling relevant general education requirements. This will result in more open elective course hours in some maps than is listed on the degree overview page.